



GATD

Global Association for
Training and Development

Corporate Profile

SHAPING THE FUTURE OF LEARNING

Developing leadership, skills, and organisational capabilities for a changing world.

GET STARTED

www.globalatd.com

OVERVIEW

G ATD is a growing global learning community committed to developing leadership, professional skills, and organisational capabilities.

Through our training programmes and professional network, we support organisations and professionals in building the knowledge and competencies required for the future of work.



**OUR FOCUS
AREAS INCLUDE**



WHO ARE WE

Global Association for Training & Development (GATD) is an innovative training company focused on empowering individuals and organisations globally. GATD delivers high-quality, customised training across diverse industries to bridge the skills-to-success gap, helping professionals enhance knowledge and achieve their goals.

OUR VISION

To become a globally recognised community that empowers learning, leadership, and talent development professionals to shape the future of work.



OUR MISSION

At GATD, our mission is to empower individuals and organisations through transformative learning experiences.

We deliver customised executive education, leadership development programmes, and talent management solutions designed to foster continuous learning, measurable impact, and long-term success.

With our expert facilitators, flexible learning formats, and industry-focused approach, we partner with clients to build leadership capability, enhance performance, and prepare future-ready leaders.

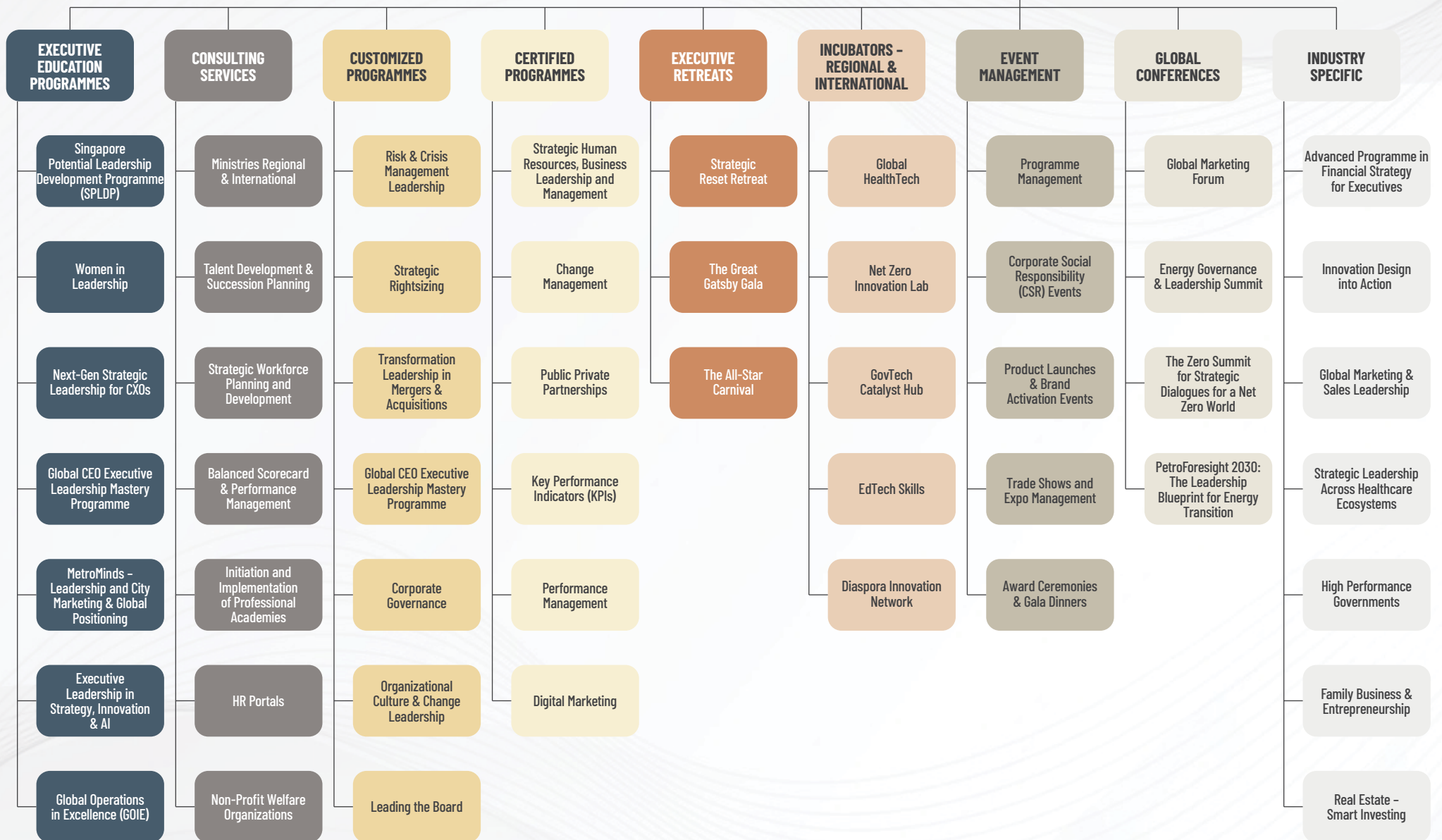


OUR SOLUTION

These programmes are designed to equip professionals with the knowledge and insights needed to thrive in modern organisations.

PROGRAMMES OFFERING

SOLUTIONS



EXECUTIVE EDUCATION PROGRAMMES

Global ATD's Executive Education Programmes are crafted to equip senior leaders and high-potential executives with the strategic insight and leadership capabilities needed to navigate today's fast-changing business environment. Grounded in real-world application and future-forward thinking, our programmes support leaders in translating learning into measurable organizational impact.

Delivered by globally recognized faculty and industry experts, each programme blends cutting-edge research with practical tools through immersive, experiential learning formats. Participants engage in dynamic sessions that foster innovation, sharpen strategic thinking, and develop the mindset to lead transformative change.



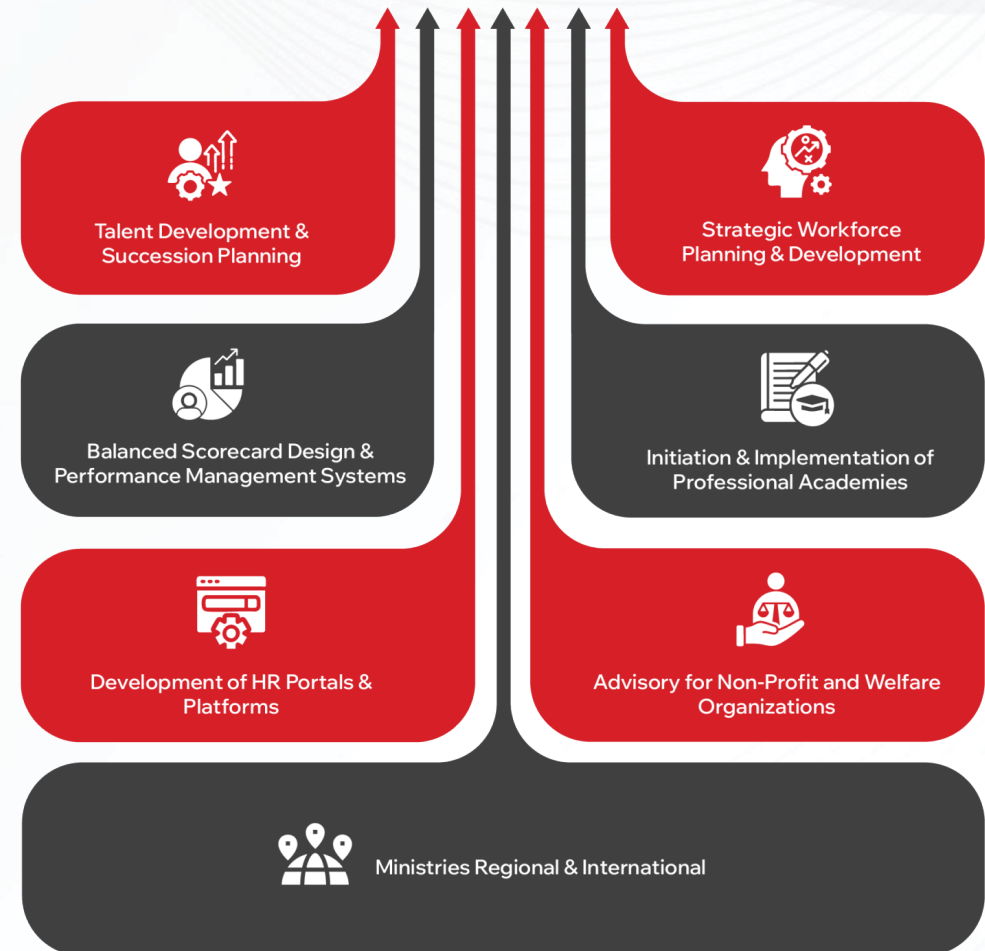
CONSULTING SERVICE

At Global ATD, we partner with ministries, regional and international organizations, and non-profit institutions to drive transformative impact through customized consulting solutions. Our deep expertise spans across public, private, and social sectors, helping clients align strategy with execution and build sustainable capabilities for the future.

We specialize in developing and implementing talent and workforce strategies that future-proof organizations and enhance institutional effectiveness. From initiating professional academies to deploying digital HR solutions, we support our clients in creating value-driven systems that elevate performance and growth.

Our team of experts works closely with clients to assess talent gaps, design development frameworks, and implement measurable performance solutions.

OUR CORE CONSULTING SERVICES



CUSTOMIZED PROGRAMME

Global ATD offers highly tailored executive learning experiences designed to address today's most complex leadership challenges. Our customized programmes equip senior leaders, boards, and executive teams with strategic insights and practical tools to navigate uncertainty, drive transformation, and sustain long-term impact.

Each programme is co-created with clients to align with their unique context and objectives—whether leading through crisis, optimizing operations, or preparing boards for strategic governance. Delivered by top-tier faculty and industry experts, these immersive learning journeys combine thought leadership with actionable outcomes.

Whether delivered in-person, online, or hybrid, our programmes ensure practical results that align with your strategic vision.

OUR KEY CUSTOMIZED PROGRAM

RISK & CRISIS MANAGEMENT LEADERSHIP

Equip leaders to anticipate, respond, and lead confidently during disruption.



TRANSFORMATION LEADERSHIP IN MERGERS & ACQUISITIONS

Lead seamless transitions and unlock synergies in complex M&A scenarios.



CORPORATE GOVERNANCE

Strengthen board effectiveness, ethical leadership, and regulatory compliance.



LEADING THE BOARD

Empower board members with tools to enhance strategic influence and governance leadership.



STRATEGIC RIGHTSIZING

Navigate organizational restructuring with strategic foresight and people-first decision-making.



GLOBAL OPERATIONS IN EXCELLENCE (GOIE)

Enhance cross-border operational agility, quality, and scalability.



ORGANIZATIONAL CULTURE & CHANGE LEADERSHIP

Foster a resilient, adaptive culture to drive sustainable transformation.



CERTIFIED PROGRAMME

Global ATD's Certified Programmes empower professionals to advance their expertise and earn globally recognized credentials in critical, high-demand fields. Each certification integrates practical knowledge, global best practices, and real-world application—driving immediate workplace results and sustainable career growth.

Led by certified facilitators and industry experts, these programmes balance theory with hands-on learning to build confidence and capability. Whether for individual advancement or organizational development, our certifications prepare participants to lead effectively and help businesses cultivate a skilled, future-ready workforce.

With a strong emphasis on performance improvement and learning impact, Global ATD's certifications are tailored to current industry needs—covering areas such as talent development, instructional design, training delivery, and organizational performance. Participants gain not only the

tools to excel but also the credibility to make meaningful contributions within their organizations and the broader professional community.

AVAILABLE CERTIFICATIONS



STRATEGIC HUMAN RESOURCES & MANAGEMENT

Develop strategic HR capabilities aligned with organizational goals and global workforce trends.



CHANGE MANAGEMENT

Learn to drive successful change initiatives with proven models and stakeholder engagement strategies.



PUBLIC PRIVATE PARTNERSHIPS (PPP)

Master the principles and execution of collaborative development models for sustainable infrastructure and services.



KEY PERFORMANCE INDICATORS (KPIs)

Design and implement meaningful KPIs that align metrics with strategy and performance.



PERFORMANCE MANAGEMENT

Build systems that support continuous performance improvement and accountability.



DIGITAL MARKETING

Gain practical skills in SEO, content strategy, analytics, and digital campaign management.

EXECUTIVE RETREATS

At Global ATD, our Executive Retreats are thoughtfully designed experiences that combine strategic reflection with inspiration, collaboration, and renewal. Tailored for senior leaders and changemakers, each retreat serves as a catalyst for innovation, alignment, and growth—offering a unique space to pause, reflect, and reimagine the future.

More than just a gathering, these retreats are transformative leadership journeys where vision meets experience. Set in exceptional destinations, they blend immersive learning sessions, expert facilitation, and meaningful peer engagement to spark creativity and strategic thinking.

Our signature experiences—such as the Strategic Reset Retreat, All-Star Carnival, and Great Gatsby Gala—bring a distinctive blend of purpose and celebration. The Strategic Reset Retreat focuses on recalibrating leadership vision and organizational direction, while the All-Star Carnival celebrates excellence, teamwork, and achievement in a vibrant, engaging atmosphere.

The Great Gatsby Gala adds a touch of timeless elegance, offering a grand evening of recognition and connection that leaves a lasting impression.

Participants return with renewed focus, practical insights, and a strengthened sense of purpose—empowered to lead with clarity, confidence, and impact in an ever-evolving world.

OUR SIGNATURE RETREATS



INCUBATORS - REGIONAL AND INTERNATIONAL

The GATD Incubator cultivates innovation, leadership, and entrepreneurial growth across regions and industries. It offers mentorship, training, and strategic guidance to emerging leaders, startups, and organizations aiming for scalable, sustainable success.

Powered by a global network of experts and innovation partners, the incubator transforms bold ideas into high-impact ventures with regional and international reach. Through our network of incubators and innovation labs, Global ATD creates collaborative ecosystems where entrepreneurs, researchers, and policymakers unite to address global challenges and drive purposeful innovation.

KEY FOCUS AREAS

GLOBAL HEALTHTECH INCUBATORS

Advancing scalable digital and medical innovations to improve health outcomes across borders.

GOVTECH CATALYST HUB

Supporting public sector digital transformation through policy labs, civic tech startups, and data-driven governance.

NET ZERO INNOVATION LAB

Accelerating climate-tech solutions focused on energy transition, sustainable systems, and carbon neutrality.

EDTECH SKILLS LAB

Fostering future-ready education technologies and skilling platforms for inclusive learning.

DIASPORA INNOVATION NETWORK

Connecting global talent and diaspora communities to local innovation ecosystems for shared prosperity.

EVENT MANAGEMENT

At Global ATD, we transform ideas into impactful experiences through strategically designed and flawlessly executed events. Whether it's engaging key stakeholders, celebrating milestones, or unveiling new initiatives, our expert event management team ensures every element aligns with your objectives and delivers measurable results.

Partnering with clients across diverse industries, we create memorable experiences that strengthen brands, build connections, and drive purposeful engagement—from exclusive leadership retreats to international conferences and expos. Our event management expertise spans corporate training, conferences, and leadership summits, covering every aspect from venue selection and logistics to speaker coordination and content development.

We also specialize in managing award ceremonies, CSR initiatives, and product launches that leave a lasting impression. From honoring excellence and promoting social responsibility to unveiling groundbreaking innovations, our tailored approach ensures each event reflects your brand's identity and values. With creativity, precision, and purpose at the core, Global ATD brings every occasion to life—turning your vision into an unforgettable experience.

Every event we deliver is thoughtfully curated to inspire learning, collaboration, and connection—turning moments into meaningful outcomes that resonate long after the event concludes.

OUR COMPREHENSIVE EVENT MANAGEMENT SERVICES



End-to-end coordination of multi-day programs, executive seminars, and capacity-building events.

Purpose-driven gatherings that showcase commitment to social impact and sustainability.

CORPORATE SOCIAL RESPONSIBILITY (CSR) EVENTS



Creative experiences designed to generate buzz, build brand equity, and spark market interest.

Strategic planning and execution of exhibition spaces that maximize engagement and visibility.

TRADE SHOWS AND EXPO MANAGEMENT



Elegant, inspiring events that celebrate achievement and reinforce brand prestige.

GLOBAL CONFERENCES

Global ATD curates and delivers world-class conferences that unite visionary leaders, innovators, policymakers, and change-makers to shape the future of business, leadership, and society. Designed as dynamic platforms for strategic dialogue and collaboration, our conferences foster global connections and generate actionable insights that drive progress and transformation.

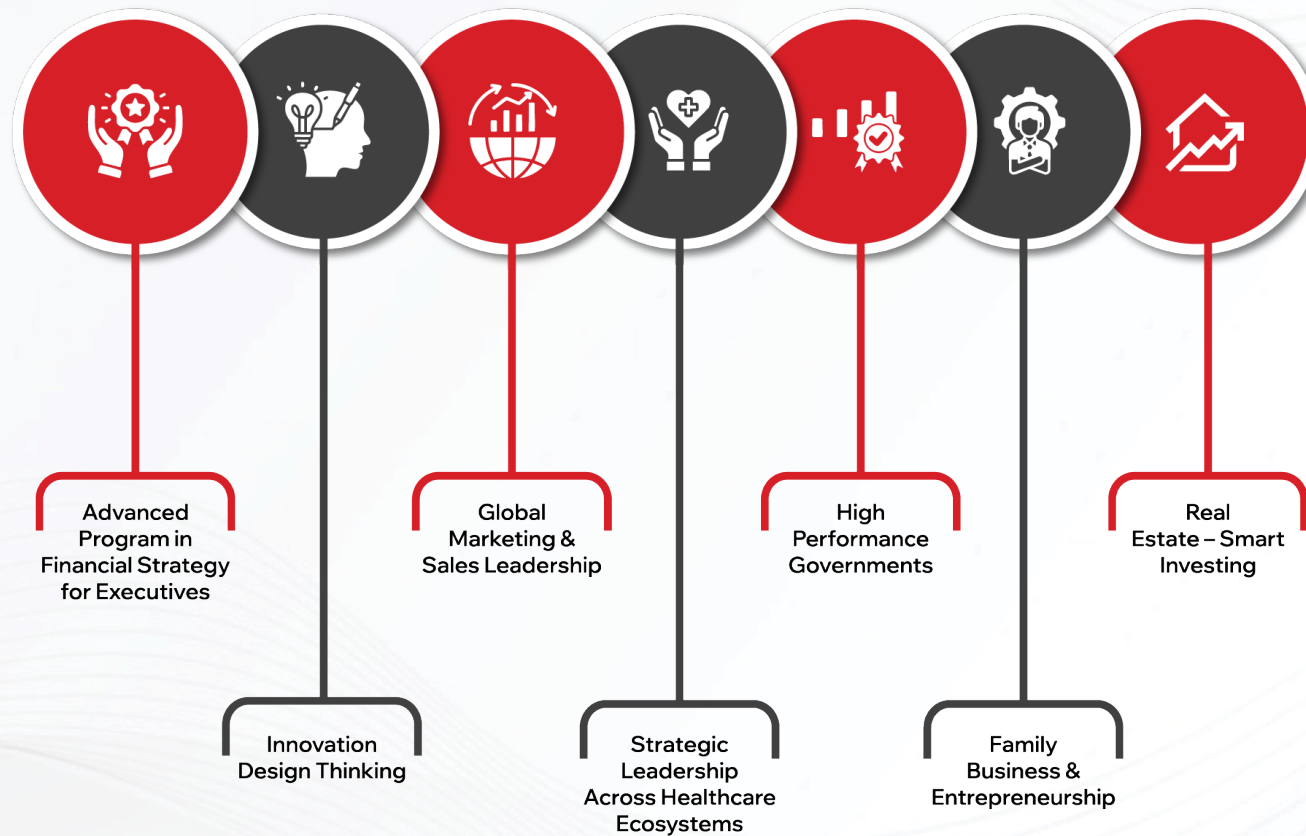
Each conference is meticulously crafted to address critical global challenges, spotlight emerging trends, and inspire forward-thinking leadership across industries. By bringing together diverse voices and perspectives, Global ATD's conferences create opportunities for knowledge exchange, networking, and strategic partnerships—empowering participants to lead with vision, innovate with purpose, and contribute meaningfully to global growth and development.

Our flagship events exemplify this mission. The Global Marketing Forum explores the evolving dynamics of branding and digital influence, while the Energy Governance & Leadership Summit addresses sustainable policies and leadership imperatives shaping the energy transition. The Zero Summit focuses on net-zero strategies and environmental innovation, and PetroForesight 2030 convenes global energy leaders to anticipate industry transformation and future opportunities. Together, these events advance thought leadership and ignite collaborative action toward a more sustainable, connected, and future-ready world.



INDUSTRY SPECIFIC

GATD designs specialised training solutions for key industries such as finance, healthcare, education, technology, and public service. Each programme is tailored to current market realities and future trends, equipping participants with relevant skills and insights to thrive in their sector.



OUR LEARNING SOLUTIONS

G ATD provides a range of professional learning solutions designed to support organisations and individuals in developing leadership capabilities, strategic thinking, and professional excellence.

Our programmes focus on building practical skills, strengthening leadership capacity, and enabling professionals to adapt to evolving business environments.

Through our training programmes and professional network, we support organisations and professionals in building the knowledge and competencies required for the future of work.

EXECUTIVE TRAINING PROGRAMMEMES

Strategic training for senior leaders to improve thinking and decision-making.



VIRTUAL LEARNING PROGRAMMEMES

Engaging online learning lets professionals participate globally.



LEARNING FORMATS

GATD offers flexible learning formats to meet the evolving needs of professionals and organisations worldwide.

CORPORATE IN-HOUSE TRAINING

Custom training for teams addresses unique business challenges.



WORKSHOPS & MASTERCLASSES

Short, focused learning sessions designed to build practical skills and industry insights.





OUR LEARNING APPROACH

At GATD, learning goes beyond theory. Our training methodology focuses on practical application and engagement.

OUR PROGRAMMES INCORPORATE:



Case studies and real-world business examples



Scenario-based simulations



Interactive discussions and group exercises



Expert-led knowledge sharing



Collaborative learning experiences



Problem-solving workshops

This approach ensures participants gain practical insights that can be applied directly in their professional roles.

OUR COMMUNITY



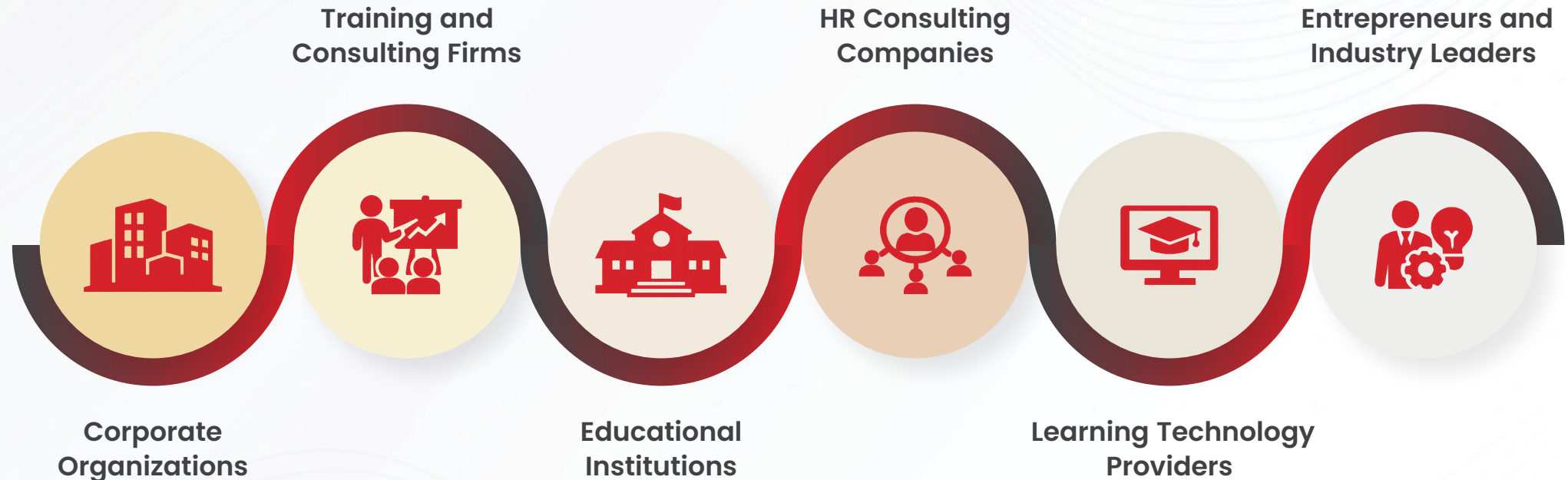
G ATD connects a diverse network of professionals who are shaping the future of learning and development.



OUR GLOBAL NETWORK



G ATD has created a growing international network of professionals and organisations involved in learning and development.



WHY CHOOSE GATD FOR YOUR **TRAINING & DEVELOPMENT NEEDS**

We are transforming "Learning" into "Effective Learning".

There can be no universal solution to professional development. Each industry, organisation and professional faces unique challenges and objectives. Hence, GATD offers personalised training solutions that are much more effective.

WHAT MAKES GATD DIFFERENT



Industry-focused Learning Solutions



Global Network of Professionals and Experts



Practical and Interactive Training Methodologies



Customised Programmes Tailored to Organisational Needs



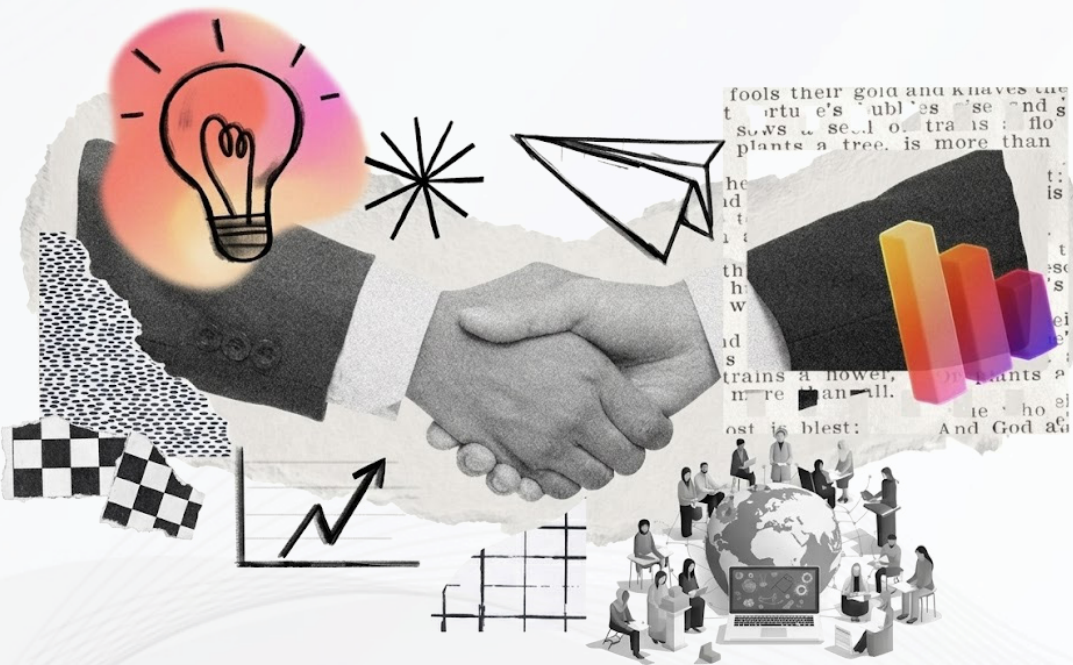
International Collaboration Opportunities



Focus on Measurable Learning Impact

PARTNERSHIP AND COLLABORATIONS

G ATD actively collaborates with organisations and professionals to strengthen the learning and development ecosystem.



FOUNDER MESSAGE

“ Let’s commit to continuous learning, growth and productivity not just for our individual pockets, but to develop talent and elevate the organisation’s performance. Our efforts should drive innovation, enhance capabilities and contribute to national progress by raising standards for individuals and organisations alike.”



LET'S BUILD FUTURE-READY LEADERS

G ATD is committed to empowering individuals and organisations through impactful learning experiences, leadership development, and global collaboration.

We invite organisations and professionals to partner with us in building the skills and leadership capabilities required for the future of work.





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